



Sustainable Packaging Summit

11 - 14 Nov 2024

Poll results

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Strategy stage

- In one word, how would you sum up your thoughts about upcoming reporting requirements?
- What do you view as the main challenge around meeting reporting requirements?
- How ready are you to comply with PPWR?
- Which regulatory issues are you most concerned about?
- Annually the equivalent plastic packaging mass of how many 500ml plastic water bottles end up as litter in the global environment (in the oceans or on land)?
- Which of the following areas are you already active in or will become active in to deliver impact on environmental waste in the developing world?
- Does the paperization trend offer a net environmental gain?
- What is the biggest hurdle to the adoption of paper-based packaging?
- What is your greatest concern about our ability to meet sustainability obligations?
- What are the essential opportunities we must grasp in order to progress?
- Please share your suggestions for how we as a community can mobilize the ideas you have heard and discussed during the Summit.

Strategy stage

What do you view as the main challenge around meeting reporting requirements?

1 1 9

Lack of value chain alignment



Insufficiently accurate data collection methods



Cost implications (e.g. of retrofitting data modules)



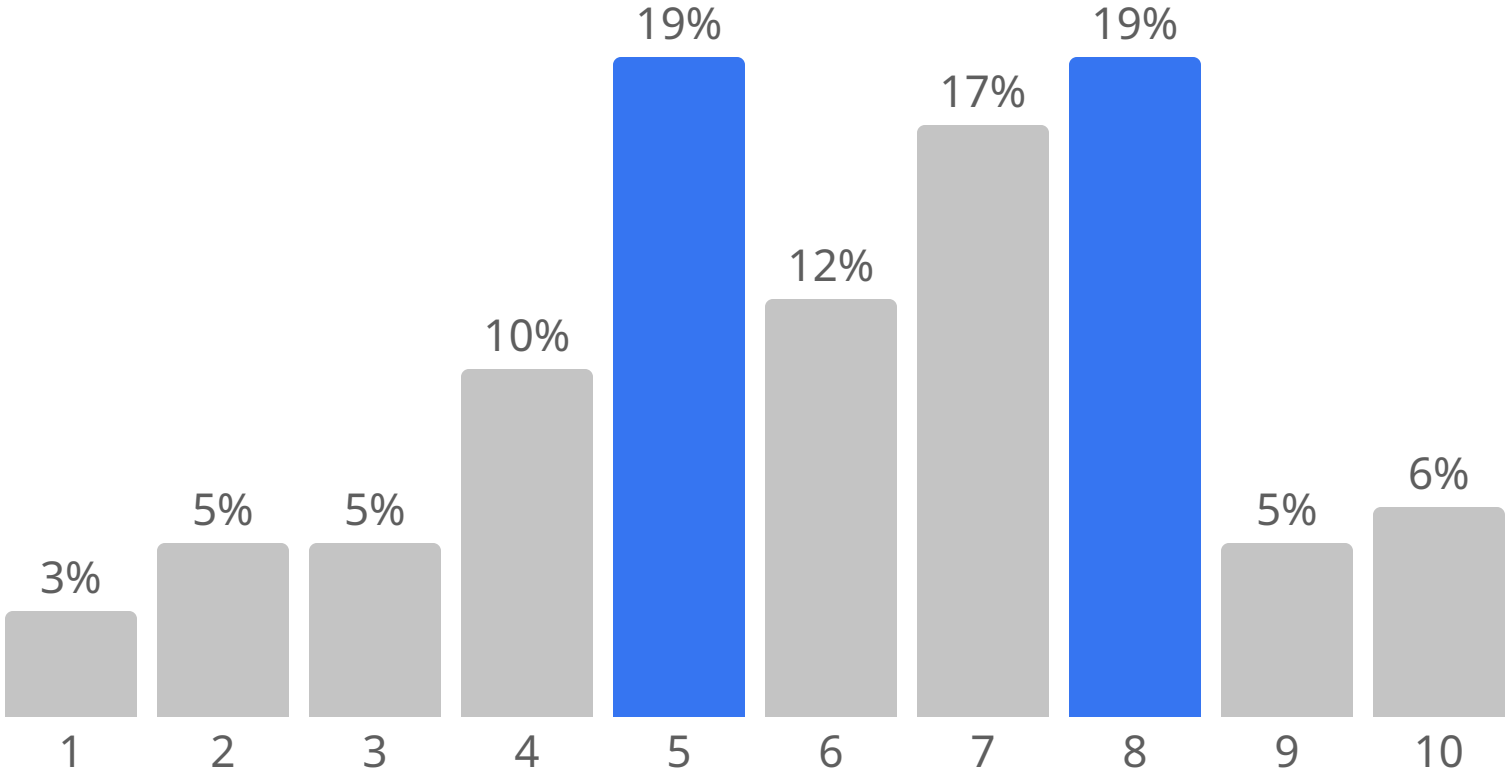
Data confidentiality concerns



How ready are you to comply with PPWR?

1 0 6

Score: 6.0



Which regulatory issues are you most concerned about?

1 2 3

Gaps & disconnects within PPWR

 11 %

Derogations & the impact on harmonisation

 15 %

Ability to meeting goals (supply chain transformation, recyclability at scale / infrastructure harmonisation, and single market for secondary materials)

 67 %

Global implications (e.g. third country trade agreements, INC-5, competitiveness)

 3 %

Monitoring compliance

 5 %

Annually the equivalent plastic packaging mass of how many 500ml plastic water bottles end up as litter in the global environment (in the oceans or on land)?

071

1 billion

 3 %

10 billion

 34 %

100 billion

 52 %

1 trillion

 11 %

058

Which of the following areas are you already active in or will become active in to deliver impact on environmental waste in the developing world?

(1/2)

Making packages more easily recyclable



Replacing plastic packaging with alternative materials (e.g. biodegradable packaging)



Reducing plastic in packaging



Refill/reuse systems



Clean-up in the environment



Which of the following areas are you already active in or will become active in to deliver impact on environmental waste in the developing world?

(2/2)

0 5 8

Purchasing PCR for use in local or developed world markets



EPR systems and € contribution



Investing in waste management infrastructure



Other (please share with the panellists during the break)



Does the paperization trend offer a net environmental gain?

076

Yes



No



Undecided



What is the biggest hurdle to the adoption of paper-based packaging?

095

Limits to paper use – insufficient barrier functionality



Resource-intensive production process



Lack of appropriate collection / recycling infrastructure



High cost of transition



Challenges around machine runnability



What is your greatest concern about our ability to meet sustainability obligations?

086



