

### Sustainable Packaging Summit

11 - 14 Nov 2024

Poll results





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- In one word, how would you sum up your thoughts about upcoming reporting requirements?
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- Annually the equivalent plastic packaging mass of how many 500ml plastic water bottles end up as litter in the global environment (in the oceans or on land)?
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- What is your greatest concern about our ability to meet sustainability obligations?
- What are the essential opportunities we must grasp in order to progress?
- Please share your suggestions for how we as a community can mobilize the ideas you have heard and discussed during the Summit.



**Strategy stage** 



# In one word, how would you sum up your thoughts about upcoming reporting requirements?







## What do you view as the main challenge around meeting reporting requirements?



Lack of value chain alignment

34 %

Insufficiently accurate data collection methods

55 %

Cost implications (e.g. of retrofitting data modules)

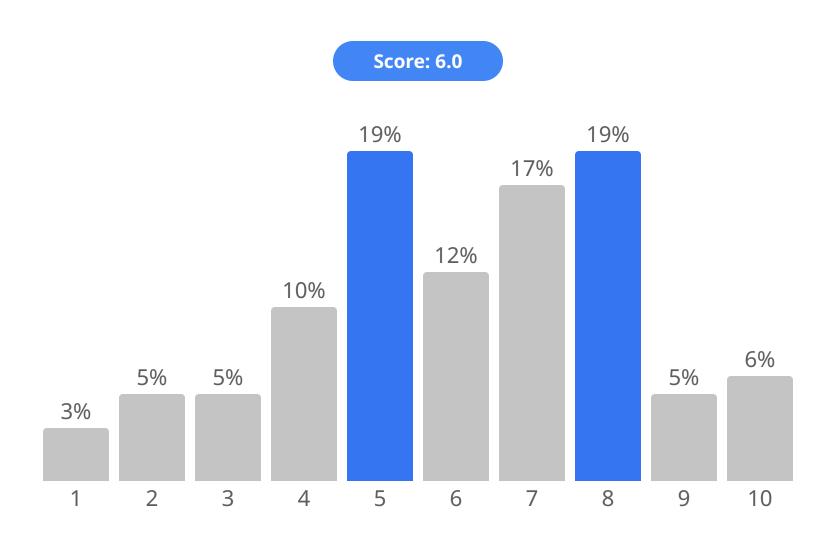
4 %

Data confidentiality concerns



### How ready are you to comply with PPWR?

1 0 6





### Which regulatory issues are you most concerned about?



Gaps & disconnects within PPWR

11 %

Derogations & the impact on harmonisation

15 %

Ability to meeting goals (supply chain transformation, recyclability at scale / infrastructure harmonisation, and single market for secondary materials)

67 %

Global implications (e.g. third country trade agreements, INC-5, competitiveness)

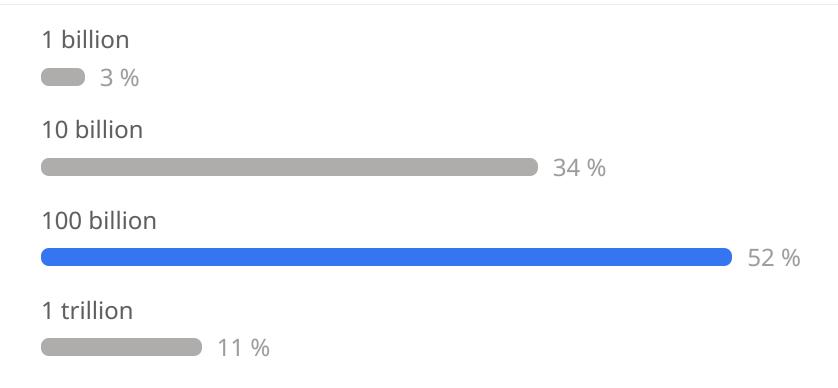
3 %

Monitoring compliance



# Annually the equivalent plastic packaging mass of how many 500ml plastic water bottles end up as litter in the global environment (in the oceans or on land)?







# Which of the following areas are you already active in or will become active in to deliver impact on environmental waste in the developing world? (1/2)

0 5 8

Making packages more easily recyclable

86 %

Replacing plastic packaging with alternative materials (e.g. biodegradable packaging)

50 %

Reducing plastic in packaging

66 %

Refill/reuse systems

41 %

Clean-up in the environment



# Which of the following areas are you already active in or will become active in to deliver impact on environmental waste in the developing world? (2/2)



Purchasing PCR for use in local or developed world markets

28 %

EPR systems and € contribution

38 %

Investing in waste management infrastructure

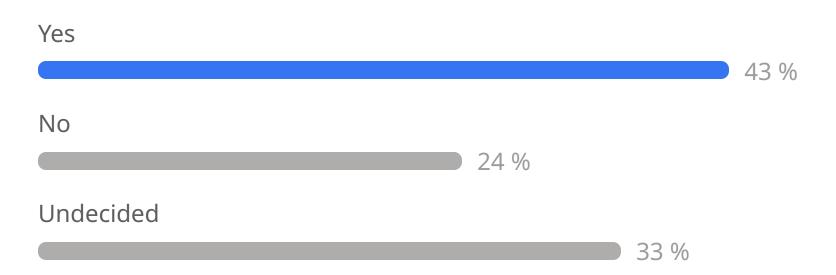
26 %

Other (please share with the panellists during the break)



## Does the paperization trend offer a net environmental gain?







## What is the biggest hurdle to the adoption of paper-based packaging?



Limits to paper use – insufficient barrier functionality

67 %

Resource-intensive production process

5 %

Lack of appropriate collection / recycling infrastructure

7 %

High cost of transition

12 %

Challenges around machine runnability



### What is your greatest concern about our ability to meet sustainability obligations?



Recycling calculatiometho

Price competition Time left Support

Short sighted

Short sightedness Eu competitiveness Consumer Time (or Tim?)

Politics Reporting Complexity

Resource

Misinformation

Recycling Costs Time Cost Economics

Speed to scale

Returns

Data Shareholders

**Paralysis** 

Scalability Legislation Infrastructure Resources Procrastination Uncertainty Ownership Recycling method

Collaboration

Scaling existing solution

True collaborationSpeed to adopt

Value

People changing jobs!!!!

Pull of recycled content Transparency

Subsidized fossil

Standardization



### What are the essential opportunities we must grasp in order to progress?



R&D opportunities Science based solutions

Technology

Valuechaining

Stop pilots and scale

 ${\tt Education} \\ \textbf{Standardization}$ System thinking approach

Scale Digitalization

Action

Tailwind from regulations

Cooperation

Recyclables

Partnership PRO

Innovation

Fix EPR

Regulation

**Technologies** 

Time will tel

# Structure Collaboration

Scale up

ReduceInvestment PPWR

Digitalisation

Standardisation

Consumer education

Harmonization Traceability

Recyclability Value chain collaboration

**Transparent** 

data is king Procurement

Transparency of EPR

Transparency in collabora

Pre-competitive collab

One direction